



**FOR IMMEDIATE RELEASE**  
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## **P.B. Bell Announces Vice President of Property Services**

*Scottsdale-Based Multifamily Real Estate Company Appoints Jen Santiago to Lead Operations Department*

**SCOTTSDALE, Ariz.** – [P.B. Bell](#), a leading multifamily real estate company, recently appointed Jen Santiago as its new vice president of property services.

In her new role, Santiago will be joining Chief Property Officer Michelle Jenson to lead the operations department and take a hands-on approach to bolster P.B. Bell’s third-party property management arm and help it continue to grow and flourish.

“I am excited to work alongside Jen as part of the new operational leadership team for P.B. Bell,” said Jenson. “Together, we will help foster growth and innovation from an operations management perspective, all while prioritizing the needs of the team.”

Before joining P.B. Bell, Santiago worked for the last year at RPM Living as a regional vice president. She played a large part in the growth of the team and its portfolio. She started her career in multifamily real estate at HSC Real Estate (acquired by Greystar) and held various on-site roles including leasing, assistant manager and manager specializing in lease ups. At the corporate office she started in quality control and worked with numerous departments. She worked as the transition coordinator within new development, as the regional manager of operations, and as the director of training where she ran training and development for the PNW.

“Through my experience working with companies large and small, I’ve learned the importance of keeping up with the evolution of the industry,” said Santiago. “However, it’s important to keep the on-site management teams in mind through these changes and system rollouts. At P.B. Bell, I look forward to empowering everyone to work together to provide the efficiency of a larger management company, while also offering the agility and personalization of working with a family-owned business like P.B. Bell.”

Santiago recently moved with her family to Arizona to chase the sunshine. Upon her arrival, she networked within her industry to find out who would be the best fit for her to showcase the skills she had acquired over the years.

“When I first moved to Arizona, I inquired who was the best-in-class in this industry and P.B. Bell’s name came up often,” Santiago said. “When I met the leadership team, I instantly felt a great connection; I felt like part of the family long before I officially became a part of it.”

The leadership team at P.B. Bell is just as thrilled about their newest addition.



"Jen's experience speaks for itself and we are delighted to have someone as diligent, intentional and integrity driven as her," said Chapin Bell, P.B. Bell's CEO. "She is known for getting the job done, and we are excited to see how she'll take our operations department to the next level."

Other roles Santiago has held include regional portfolio manager for FPI Management, senior asset manager for Palladium Real Estate and vice president for Prodigy Property Management. She also co-owned a successful general contracting company in Washington for six years.

For more information on P.B. Bell, please visit [www.pbell.com](http://www.pbell.com).

**About P.B. Bell**

P.B. Bell specializes in the development and management of multifamily housing communities in Arizona. Based in Scottsdale, P.B. Bell has provided multifamily services since 1976 and remains family-owned. Committed to quality apartment homes and service, P.B. Bell's portfolio spans throughout every Phoenix submarket as well as Northern Arizona and its clientele range from global investment firms to individual owners. As a leader in the multifamily housing industry, P.B. Bell has earned multiple awards for its design, development and management services. For more information, visit [www.pbell.com](http://www.pbell.com) or call 480.951.2222.

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