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## **FOR IMMEDIATE RELEASE**

### **2023 Most Admired Companies (MAC) Awards honorees announced**

**PHOENIX, AZ** — P.B. Bell has been selected as one of Arizona's Most Admired Companies of 2023.

Az Business magazine and BestCompaniesAZ recently announced the 2023 Most Admired Companies (MAC) honorees, consisting of 50 of Arizona's most admired companies in Arizona. P.B. Bell will be featured in the September issue of Az Business magazine as well as honored at corresponding MAC Awards event on October 5th.

This year marks the 14th consecutive partnership of Az Business magazine and BestCompaniesAZ honoring and celebrating MAC selectees.

"The competition was fierce this year," says Amy Lindsey, publisher at AZ Big Media. "We more than tripled our nominations which came from a wide and diverse pool of companies, each showcasing remarkable and unique qualities and accomplishments."

The judging process is conducted by a panel of human resources experts, gathered by Best Companies AZ. Recipients of MAC are evaluated and selected based on five pillars: Leadership Excellence, Workplace Culture, Corporate and Social Responsibility, Customer Opinion and Innovation.

P.B. Bell will be celebrated alongside fellow MAC awardees at an in-person event 5:00-8:30 p.m., Thursday, October 5 at Chateau Luxe at 1175 E. Lone Cactus Drive, Phoenix, 85024.

The complete MAC list will be posted online by September 5, 2023\*

#### **About AZ BIG Media**

For more than 35 years, AZ Big Media has been bringing readers the state's most compelling business, real estate and lifestyle news through the print editions of Az Business and AZRE magazines, Ranking Arizona, Az Business Leaders, Experience AZ, People & Projects to Know, Arizona Business Angels and Play Ball, the only official spring training publication of The Cactus League. The company's news website — [azbigmedia.com](http://azbigmedia.com) — serves as a complement to its print publications and incorporates up-to-the-minute breaking news, compelling business stories, C-Level executive editorial profiles and much more. Additionally, AZ Big Media's social media following is interested and engaged, and provides additional opportunities for news to be read, shared and discussed.

**About BestCompaniesAZ**

Founded in 2002, BestCompaniesAZ pioneered the intersection of recruiting, human resources, marketing and public relations — today known as Employer Branding or “PR for HR.” BestCompaniesAZ has evolved into an exclusive, niche PR, marketing and employer branding firm that specializes in building and promoting strong employer brands. BestCompaniesAZ is best known for establishing large-scale workplace awards programs and events, including the Best Places to Work in the Valley, Arizona’s Most Admired Companies, Top Companies to Work for in Arizona and several large-scale events designed to support Arizona veterans and spouses and diversity and inclusion.

\*Date subject to change