

MEDIA CONTACT:

Sabrina Leon

Sabrina@serendipitconsulting.com

623.695.9411

FOR IMMEDIATE RELEASE

P.B. Bell Promotes Three Long-Time Employees to Director Positions

Family-Owned Multifamily Real Estate Firm Promotes Three Employees on the Team

Scottsdale, Ariz. (September 17, 2019) - P.B. Bell, a leader in multifamily housing development, management and acquisitions, recently announced the promotion of three long-time employees to director positions within the team.

Heather Garcia, PHR has been promoted to human resources director, focusing on executing the full scope of human resources activities. Garcia's efforts will be around development and training, policy and procedures, benefits and compensation, and employee relations with an emphasis in positively impacting organizational culture and growth. Garcia joined P.B. Bell back in 2012 as a portfolio director with more than 13 years of experience in the multifamily real estate industry. She began her career as a leasing consultant in 2001, where she learned the day-to-day operations and developed a passion for cultivating connections and mentoring team members. Throughout her time in operations, Garcia specialized in training, performance management, employee development and employee relations. Her passion for culture and people led her to transition to human resources. Garcia is actively involved with the Arizona Multihousing Association and holds her PHR certification and is a licensed real estate agent.

Alberto Castanos has recently taken up the position of portfolio director, overseeing a diverse portfolio of properties throughout the Phoenix metro area. His responsibilities include managing the operations, financials, marketing and staff at all of his communities. Castanos began his career in multifamily real estate with P.B. Bell as a leasing agent in 2010 and was quickly promoted to assistant manager and then to community manager in 2013. Prior to becoming a portfolio director, Castanos managed a variety of properties, ranging from a Class A mid-rise lease-up to a stabilized townhome and garden style community. Castanos is a licensed real estate agent and has his CAM designation. Prior to P.B. Bell, Castanos served five years in the U.S. Navy where he received more than nine medals, including one for good conduct and several others for special achievements.

Amy Campbell was recently promoted to director of learning and development, focusing on the development and management of P.B. Bell's in-house training and career development program, P.B. Bell University. The program includes more than 200 courses offered online as well as in classroom and onsite training. Campbell joined P.B. Bell as a portfolio director in 2014 where she oversaw a diverse portfolio of properties throughout the Phoenix metro area. Prior to joining P.B. Bell, Campbell held the positions of training director at the Cesar Chavez Foundation and regional property manager at ConAm and Greystar, managing portfolios ranging from 2,000-3,000 units. Campbell is a member of the Arizona Multihousing Association, a Certified

Apartment Manager through the National Apartment Association and is a licensed real estate agent in Arizona.

For more information about P.B. Bell, please visit www.pbell.com.

About P.B. Bell

P.B. Bell specializes in the development, acquisition and management of apartment communities. Based in Scottsdale, Arizona, P.B. Bell remains family owned more than 40 years after Philip Bell founded the company in 1976, when he instilled in the organization a commitment to premium products and strategic growth. P.B. Bell is dedicated to creating exceptional living environments which feature forward-thinking, resort-style amenities. As a leader in the multifamily housing industry, P.B. Bell has earned multiple awards for its design, development and management services.

For more information, visit www.pbell.com or call 480.951.2222.

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