



THE PREMIERE
AT DANA PARK

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New \$35 Million Luxury Apartment Community Now Open In Mesa

Eco-Conscious, Tech-Savvy Premiere at Dana Park Welcomes First Residents in New Development

PHOENIX, Ariz. (April XX, 2018) – The Premiere at Dana Park, a luxury multifamily housing community, recently opened in Mesa. PCS Development developed the \$35 million project and selected P.B. Bell, a leader in multifamily housing development, management and acquisitions, as the property management firm.

Located on Val Vista Drive, just off US-60, The Premiere at Dana Park offers 198 luxury apartment homes to the Mesa area. The community hosts a plethora of amenities including a full clubhouse and common area automation, luxurious heated pool and spa with an outdoor entertainment Ramada featuring gas barbecue grills and fireplace, 24-hour indoor/outdoor fitness center, an outdoor yoga studio, a playground with community park access, coffee bar, car charging stations, automated self-service mail kiosks and more.

“The Premiere brings our residents the best location as well as the comfort of a luxurious home,” said R. Chapin Bell, CEO of P.B. Bell. “Within walking distance of several shops and plazas, including the eclectic Village Square at Dana Park which offers upscale and casual dining and shopping, this community is a great option for anybody.”

The community’s one-, two- and three-bedroom floorplans range from 459 to 1,251 square feet and features many innovative, eco-conscious, tech-forward amenities. These include Energy Star appliances, car charging stations, full clubhouse and common area automation, automated self-service mail kiosks, low-flow plumbing fixtures, LED lighting, dual-pane Energy Star windows, and solid surface countertops.

Boasting a fresh, modern design, The Premiere at Dana Park worked with award-winning architectural firm Todd & Associates to provide the secure, gated site, with a feel that was inspired by the creative use of blended indoor and outdoor space.

For more information about The Premiere at Dana Park, please visit <http://thepremiereapts.com>.

About P.B. Bell

P.B. Bell specializes in the development, acquisition and management of apartment communities. Based in Scottsdale, Arizona, P.B. Bell remains family owned more than 40 years after Philip Bell founded the company in 1976, when he instilled in the organization a commitment to premium products and strategic growth. P.B. Bell is dedicated to creating exceptional living environments which feature forward-thinking, resort-style amenities. As a leader in the multifamily housing industry, P.B. Bell has earned multiple awards for its design, development and management services.

For more information, visit www.pbbell.com or call 480.951.2222.